

## 3 Visual Literacy – Cartoons Answer Key

Text: “Unreal-o-tainment”, from: Düwel/Grün, *The Media*, Viewfinder Topics New Edition plus (München: Langenscheidt, 2011), pp. 32f.

### B CARTOON INTERPRETATION

#### Correct version of the interpretation:

In the cartoon, there's a man who is standing on the edge of a cliff with a stone tied around his neck. It's obvious that he is about to commit suicide by jumping into the water and drowning. What's strange about the scene is that behind him you can see a big yellow outside broadcast van of a reality TV company. Moreover, you can see two men, one of them a cameraman with a portable camera and one an audio engineer with a microphone. Surprisingly, both of them are wearing diving suits and flippers, ready to jump into the water and to film the dying man under water. Apparently, this cartoon is criticising a special TV format: reality TV. In reality TV shows, the camera and the viewer are passive observers following people in everyday situations. Here, the team is going too far. The personal feelings of the man are totally ignored as reality TV lives on sensations and emotions.

*(Daniela Pröls)*