

# 10 Final Test (Oral): Media/Advertising - Solutions

## A COMMENTS

### 1) The internet

possible changes:

- fewer people could afford being online
- fewer people would “come together”
- life might slow down again

advantages:

- good for “real” shops (as online shops might be too expensive)
- more snail mail

disadvantages

- fewer e-mails, less contact with others
- less shopping
- less entertainment

### 2) Online classes

**“Online lessons give you information, real teachers give you knowledge.”**

advantages of real teachers:

- interaction is possible
- they can help you with problems

disadvantages of real teachers:

- no private classes possible
- What if you don't get along with your teacher?

advantages of online classes:

- cheaper (e.g. you don't need to ride to school)
- freedom and flexibility

disadvantages of online classes:

- you can't make friends
- People learn in different ways. What if you need to "hear" the information (not just read it!)?

### 3) Privacy

changes:

- no privacy possible but also no secretiveness

advantages:

- definitely valuable connections (you have friends who have friends etc.)

disadvantages:

- lack of anonymity
- cyber stalking, online harassment will be even easier than today

## B DESCRIBING A PICTURE

individual solutions

## C ROLE PLAYS – FOR A TEAM OF THREE

individual solutions

*(Daniela Pröls)*